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the resident www.theresident.eu®

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The Resident



Monthly Newspaper

Free to readers



Bilingual



10,000 copies printed each issue



Distributed to over

1,000 outlets

Distribution Area



**Maximum penetration to
your Target Audience**

**In response to the difficult
economic climate in which our clients
have to operate**

**We have reviewed our advertising
rates, cutting prices by up to 40%!!**

•

**We also offer a number of packages
to suit your business and your pocket**

We offer full page, half page,
quarter page, and eighth page our
advertising in both colour and b/w

Eighth page

B/W €25 + IVA

Colour €35 + IVA

**Eighth page
122mm x 80mm**

**Eighth page
58mm x 165mm**

Quarter Page 12.2 cm x 16.5 cm

B/w €50 + IVA

Colour €70 + IVA

Half page 25 cm x 16.5 cm

B/w €100 + IVA

Colour €140 + IVA

Full page 25 cm x 37 cm

B/w €200 + IVA

Colour €250 + IVA

**Quarter page
122mm x 165mm**

Page Footer

Usually featured as a “Footer” on page



Page footer
60mm x 250mm

B/w €50 + IVA

Colour €75 + IVA

Front page

Colour only €150 + IVA

A popular eye catching advert

Business launch advertising pack

(Whilst primarily aimed at new businesses, this package is also great value for existing businesses looking to raise their profile).

The Resident Newspaper - 3 months

Quarter page (122 mm x 165 mm) with editorial and a photograph for the first month, followed by a quarter page on each of the following two months.

Classified/Business Directory
1 year listing (up to 20 words).

Manilva Life website - www.manilvalife.com

1 year listing on the Manilva Life Business Directory includes as much text as you like plus up to 8 pictures, including back links to your own website where relevant.

The Resident website - www.theresident.es

1 year listing in The Resident's online Directory. Includes back-links to your website where relevant.

We can also cover any of our clients' launch, opening, publicity events on our websites and on our facebook page www.facebook.com/TheResident.Spain.

**All this for just 300 euros + iva
10% discount for pre-payment**

The English Mechanic, ha abierto recientemente su taller de reparación en el polígono Industrial de Manilva, ofrece un servicio completo de reparación.

Los mecánicos Paul Farrel y Dean Johnston, entre los dos, 35 años de experiencia.

Paul, mecánico jefe con 25 años de experiencia y al día con las últimas novedades, y Dean, con experiencia en motores y en ingeniería mecánica antes de convertirse en piloto comercial.

Ofrecen servicios de reparaciones de la mayoría de las marcas y modelos,

reparaciones para la ITV, reparaciones en aire acondicionado/climatizador, y a la última generación en diagnóstico del estado de su vehículo.

Servicio de recogida y entrega, y para aquellos que esperan mientras su vehículo está siendo reparado, puede tomarse un refresco en el Bar Polígono, frente al taller.

The English Mechanic está abierto desde las 9 de la mañana hasta las 5 de la tarde de lunes a Viernes (no siestas) y desde las 10 de la mañana hasta las 2 de la tarde los sábados. Abierto también en días de fiestas españolas.

The English Mechanic

The English Mechanic, recently opened at the Manilva industrial estate (Poligono), offers a comprehensive servicing and repair service.

Established by mechanics Paul Farrell and Dean Johnston, who between them have 35 years in the trade: Paul, the chief engineer, having 25 years' experience and is fully conversant with the latest technology, and Dean, having trained in the motor trade as well as aerospace engineering before becoming a commercial pilot.

They offer servicing and repairs for most makes and models,

along with ITV preparation, full air-conditioning/climate control servicing, and latest state-of-the-art diagnostic equipment.

A collection and delivery service is available, and for those quick while-you-wait jobs refreshments are available at the conveniently placed Bar Poligono opposite the workshop!

The English Mechanic is open from 9 am to 5 pm Monday to Friday (no siestas) and from 10 am to 2 pm Saturdays. They are also open on Spanish public holidays (closed Gibraltar Bank Holidays).



Stephen Lloyd-Morgan's Charity Album

Stephen Lloyd-Morgan's breathtaking new Charity Album includes the tracks, 'To Where You Are', 'Nella Fantasia', 'Caruso', 'Notti Di Luce', 'Ognuno Soffre', 'Songo', 'Hallelujah', 'The Prayer' and 'Con Te Partiro'. The Album will be available next month from various local outlets priced at €15.00 with at least €11.00 from each copy donated to charity. More information and demo: www.slmlive.com/album.

Steve's charity events last month have so far raised over €1600.00, with one auction item of exclusive Spanish Formula 1 Grand Prix 2009 Paddock Passes remaining, donated by Eddie Jordan. Details: www.slmlive.com/galadinner.

In 2009 Steve will be performing in Madrid, Seville, Granada, Portugal and Italy, and locally he will be at Ristorante Il Capitano in Duquesa on 14th February for a St Valentine's Day Party. Details: www.slmlive.com/ilcapitano. Reservations: 952 890 520



Steve would again like to thank everyone for their continued support and especially to all at The Resident for their help promoting these charity events.



ENGLISH MECHANIC


ALL MECHANICAL WORK UNDERTAKEN
MECÁNICA DE AUTOMÓVIL EN GENERAL

TEL: 951 972 066

**NAVE NO F9 - POLÍGONO INDUSTRIAL DE MANILVA
29691 MANILVA, MÁLAGA**

**Hours: Mon - Fri 9 am to 5 pm
Sat 10 am to 2 pm
Horas: Lun - Vie 09:00h - 17:00h
Sab 10:00h - 14:00h**





TO WHERE YOU ARE
STEPHEN LLOYD-MORGAN

**The deadline for advertising
is the 12th of the month
for inclusion in that month's issue**

(The Resident is published around the middle of the month)



**For more information
or to place an advert
contact The Resident:
+34 952 936 198
editor@theresident.eu
www.theresident.es**

www.facebook.com/TheResident.Spain